



Thomas River

Mountain Bike Challenge & Multitrust Trail Run
THOMAS RIVER HISTORICAL VILLAGE

**2026 PARTNERSHIP
INVITATION**

Conservation | Farming heritage | Country hospitality | Outdoor adventure

www.thomasriver.co.za

10 August 2026

Dear valued partner

Partner with Thomas River in 2026

Put your brand at the heart of a distinctive Eastern Cape race weekend.

Thomas River Conservancy invites you to partner with the 2026 Thomas River Mountain Bike Challenge & Multitrust Trail Run at Thomas River Historical Village on 30-31 October 2026. The event brings together riders, runners, families, local businesses, farmers, volunteers and visitors in a setting shaped by landscape, heritage and genuine country hospitality.

For sponsors, it is an opportunity to be more than a logo on a page. It is a chance to engage with an active, community-minded audience and to align your brand with a credible story of sport, conservation and place.

450+

historical event entries

31,000+

hectares under Conservancy stewardship

2 DAYS

of racing, hospitality & community

BRAND VISIBILITY

Website, social media, event communication, selected route branding and event-village presence.

REAL ENGAGEMENT

Gazebos, displays, product sampling, prizes and activations that allow direct participant interaction.

PURPOSE & COMMUNITY

Align your brand with conservation, heritage and the Thomas River Young Rider Development Programme.

A partnership built around your objectives

We welcome financial sponsorship, products, prizes, services, hospitality support and brand activations, as well as prominent title, route, category or programme partnerships.

Rather than forcing every sponsor into the same package, we would like to understand what your business wants to achieve and shape a partnership that is practical, visible and worthwhile.

Your support helps us deliver a safe, professional event while contributing to conservation, tourism, heritage preservation and community activity across Thomas River. We would be proud to welcome your business as a partner in 2026.

Please see the attached Partnership Prospectus for the event story, sponsor value and partnership opportunities.

LET'S DESIGN A PARTNERSHIP AROUND YOUR OBJECTIVES

Contact us to discuss the sponsorship opportunity that best fits your brand.

ANITA BONTHUYS

071 352 6709

Kind regards,

Anita Bonthuys

Event sponsorship enquiries | mtbevent@thomasriver.co.za



Thomas River
CONSERVANCY

30-31 OCTOBER 2026 / THOMAS RIVER HISTORICAL VILLAGE

THE CHALLENGE THAT PROTECTS THE PLACE.

Thomas River Mountain Bike Challenge & Multitrust Trail Run

A community-led event where outdoor adventure supports conservation, heritage and local opportunity.

COMMUNITY / CONSERVATION / ADVENTURE





WHY THE EVENT MATTERS

More than a race. Keeping the story alive.

This community-led event brings together sport, country hospitality, heritage and conservation. Every partnership helps strengthen the event and the place that makes it possible.

01

Conservation

Supporting a conservancy landscape of more than 31,000 hectares.

02

Community + tourism

Bringing participants, visitors and economic activity into the region.

03

Youth + heritage

Growing young riders while keeping local stories and landmarks visible.



“Together, partners help preserve the landscape, welcome visitors and create opportunity beyond race day.”



A PARTNERSHIP WITH PURPOSE

Become part of the event.

Connect your brand with an active audience and a credible story of conservation, community and outdoor adventure.

EVENT REACH

450+ historical entries



YOUNG RIDER DEVELOPMENT PROGRAMME

PARTNER VALUE

A partnership shaped
around your objectives.

01 Brand presence

Website, event, route and promotional visibility.

02 Authentic alignment

A credible association with conservation and community.

03 Meaningful access

Activation, hospitality and participant engagement options.

No fixed formula. Visibility and benefits are tailored to the partnership.

WHAT SPONSORSHIP MAKES POSSIBLE

Invest in the foundations
of a safe, memorable and
purpose-led event.

01 Event infrastructure

Start, finish and event-village essentials.

02 Routes + safety

Preparation, marking, medical and rider support.

03 Young riders

Development and participation opportunities.





Thomas River
CONSERVANCY

PARTNERSHIP OPPORTUNITIES

Become part of the Thomas River story.

Every partnership is shaped around your brand, audience and preferred area of impact.

Principal Partner

PREMIER EVENT VISIBILITY

Website, poster and race-day presence, event communications and a tailored activation platform.

Route Partner

OWN A DISTINCTIVE JOURNEY

Associate your brand with a selected Mountain Bike or Trail Run distance and its participant experience.

Community Partner

ENRICH THE EVENT EXPERIENCE

Support prizes, hospitality, products, services or essential race-day needs in a flexible way.

SPONSORSHIP ENQUIRIES

Let's design a partnership
around your objectives.

Anita Bonthuys / 071 352 6709
mtbevent@thomasriver.co.za

Financial sponsorship | products | services | in-kind support welcome



SCAN TO LEARN MORE